
**THE NEW ZEALAND
TOURISM AWARDS**

**2019 Criteria
Environmental Award**

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THE NEW ZEALAND TOURISM AWARDS

Key dates

Entries will open in mid-2019. Key dates will be available shortly on the New Zealand Tourism Awards website.

Entry and submission process

When entries open you will need to complete the online entry form, choose the categories you wish to enter and pay the entry fee. You'll then be emailed a link to start the submission process straight away.

It's a good idea to start thinking about your entry now and make sure you allow sufficient time to complete your submission so that it best represents your ability and achievements. Strict word counts apply, and these are laid out in the criteria.

Supporting material is encouraged and can be submitted to support any/all of the criteria for the award. Entrants can provide up to 2MB of supporting material in PDF format. Links to websites and electronically held information are welcome.

You will be asked to provide names of two referees, including their contact email and phone number. If you are selected as a finalist, your referees may be contacted by a member of the judging panel.

The full Criteria and Submission Guidelines will be available when entries open and contain all the information you need to complete your submission. Please read these carefully before commencing.

Key contact

If you have any questions about the awards or entry and submission process, please contact the Tourism Industry Aotearoa events team on:

t: 04 499 0104 Extn # 3

e: awards@tia.org.nz

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P 04 499 0104 0800 TIA HELP (842 4357)
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Environmental Award

The tourism industry must demonstrate leadership in taking action to manage and minimise its environmental footprint for the benefit of future generations.

The Environmental Award recognises an environmentally sustainable and financially successful tourism business that embraces kaitiakitanga (guardianship and protection of our natural, built and cultural resources for the benefit of current and future generations) and actively supports and champions environmental initiatives that reduce carbon emissions, minimise waste, and more generally contributes to improving New Zealand's environment.

What are the judges looking for?

- **Leadership** – a clearly defined and comprehensive organisation-wide environmental programme which has been successfully implemented and had a significant impact with results over a sustained period of time).
- **Operational excellence** – the programme is well thought out, executed and evaluated across the business.
- **Impact and outcomes** – demonstrable results have been achieved over a sustained period and the impact is measured.

New Zealand Tourism Sustainability Commitment

This Award specifically relates to tourism businesses showing leadership on business commitments 12 and 13, while also taking action on the other business commitments.

Business commitment 12 – Carbon Reduction: Businesses have carbon reduction programmes towards carbon neutrality.

Business commitment 13 – Waste Management: Businesses have waste reduction and management programmes.

Submission criteria

Your submission should include the following and must be submitted using the online form that will be available on the [New Zealand Tourism Awards website](#) once entries open.

Organisation statement* (150 words max)	A short statement about your organisation.
Environmental sustainability* (150 words max)	Briefly tell us why you should win this award.
Award statements Award statements should concisely outline how the organisation has demonstrated the criteria for this award, for each of the below areas.	

<p>Leadership Describe your environmental tourism programme. (500 words) – 30 points</p>	<p><i>Areas to cover:</i> Describe the various components of your organisation’s environmental sustainability programme:</p> <ul style="list-style-type: none"> – What carbon reduction programme do you have in place towards carbon neutrality? – Which scopes do you include i.e. scope 1 2 and 3? – What waste reduction and management programme do you have in place with the aim of reducing, refusing, recycling and recovering as much as possible? – How are staff, your senior leadership team and stakeholders involved in these initiatives? – How are you educating and engaging visitors in these initiatives? – How are you communicating your programmes and success to your visitors and community? <p>Include (as relevant):</p> <ul style="list-style-type: none"> – When were your carbon reduction and waste management programmes introduced and how have they evolved? – How are they integrated throughout the business? – How do your initiatives extend to suppliers? – How is staff/supplier buy-in achieved? – How do you communicate your environmental actions and success - as relevant, to your staff, community, wider tourism industry or beyond? – How do you educate and engage your community and visitors about your environmental initiatives?
<p>Operational excellence The programme is well thought out, executed and evaluated. (350 words) – 20 points</p>	<p><i>Areas to cover:</i></p> <ul style="list-style-type: none"> – Who was responsible for developing your carbon reduction and waste management programmes? – Who is responsible for their ongoing management and implementation? – Is the programme based on an international standard, e.g. ISO14001, Enviro-Mark, ISO 14064 or carboNZero and CEMARS – Who was consulted during the development stage? – Are there documented plans with timelines, KPIs, budget, communication plans? – Is the programme independently audited and continually improved, and if so, by whom?
<p>Impact and outcomes What results were achieved? (500 words) – 50 points</p>	<p><i>Areas to cover:</i></p> <ul style="list-style-type: none"> – What are the environmental, community, visitor and economic impacts of these programmes? – What are the tangible and quantifiable results achieved over a sustained period of time (provide before and after metrics where relevant)? – What benefits were achieved beyond what was expected?

Financial performance	As part of the submission process you will be asked to confirm that your business has maintained a strong financial performance and financial position over the past three years. This will be a tickbox in the submission form.
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* This information may be used in TIA marketing material.